



## **The Value of Art : Edition en anglais**

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# The Value of Art : Edition en anglais

*Michael Findlay*

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208 pages

Revue de presse

In this straightforward book, art dealer and market expert Michael Findlay presents a close up personal view of almost fifty years in the business of art... With narrative and wise advice, insider anecdotes and tales of scoundrels and scams, this generously illustrated book is a must for all appreciators of art. Book Time Magazine March 2012 --ARTnews, May 2012 Présentation de l'éditeur

In straightforward prose that doesn't mystify art or deny its special allure, prominent art dealer and market expert Michael Findlay offers an up-close and personal view of almost a half-century in the business of art. He engagingly explains art's three kinds of value: commercial; social; and what he terms its essential value - the range of responses to art that we as individuals have depending on our culture, education, and life experience. Few avid collectors are immune to the thrill of rising market value, but Findlay argues that buying for investment alone is seldom smart. A genuine love of art and the ways it may enrich one's social life also play important roles. Down-to-earth and with a touch of dry wit, he explains exactly how artworks are valued and reveals the workings of the art market. Enhancing his narrative are wise advice, insider anecdotes, and tales of scoundrels and scams, celebrity collectors, and remarkable discoveries. Generously illustrated, Findlay's distillation of a lifetime's experience makes this insider's guide indispensable for all who love art, not only collectors but true amateurs as well. Biographie de l'auteur

Michael Findlay One of the earliest dealers in SoHo, New York, he showcased major emerging artists including John Baldessari, Joseph Beuys, and Hannah Wilke. Named Head of Impressionist and Modern Paintings at Christie's in 1984, he later became its International Director of Fine Arts. Since 2000 he has been a director at Acquavella Galleries, New York, which in recent years has held major exhibitions of important Impressionist, modern, and contemporary masters.

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